

CURRICULUM VITAE



Narcis Sauleda

Graphic and digital designer

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CAPABILITIES

Web: Website design, information architecture and wire frames, user experience, website accessibility (WCAG 2.0), HTML/CSS mark-up, basic JavaScript and JQuery, Content Management Systems, e-commerce and email marketing.

Print: Logos, business cards and stationary, leaflets, flyers, brochures, annual reports and illustrations.

SOFTWARE SKILLS

Adobe Creative Suite CC: Photoshop, Illustrator, InDesign
Expert level

Quark Xpress
Expert level

Web: Dreamweaver, hand coding HTML/CSS, JQuery, Sketch
Good working knowledge

CMS: WordPress, Drupal, TYPO3 and Microsoft SharePoint
Good working knowledge

EMPLOYMENT

August 2014 – Present

Freelance Graphic and Digital Designer, London | www.narcis.co.uk

Working with clients such as Empello, Growing Wild, Venus Nutrition, PayasUgym or Fonix.

Contracts:

March 2015 - January 2016

August 2014 - Novembre 2014

PayasUgym.com: Freelance for various print and digital projects.

May 2013 – August 2014

Digital Designer and Head of Design at PayasUgym, London | www.payasugym.com

In charge of the development of the Brand Visual Identity and ensure it works across all channels. Act as a guardian of the brand by ensuring consistency and the right tone of voice. Responsible for designing elements of the brand such as sales brochures or packaging.

July 2012 - April 2012

Digital Designer at Molton Brown, London | www.moltonbrown.co.uk

Leading all digital design elements of the brand globally including e-commerce websites, email campaigns and digital advertising. Help with the development of the Brand Visual Identity and ensure it works across all digital media. Act as a guardian of the brand by ensuring consistency and the right tone of voice.

March 2008 - March 2012

Graphic and Web Designer at Sherry, London | sherrydesign.co.uk

Responsible for visual design, HTML/CSS creation and liaising with clients and web developers. Designed and co-developed many successful websites for a wide variety of organisations such as Syngenta, British Video Association and BP. Trained clients on a variety of Content Management Systems in the UK as well as abroad.

July 2004 - February 2005

Graphic Designer at Yampuga Studio, Barcelona

Designed magazine advertisements, brochures and catalogues.

EDUCATION AND TRAINING

April - June 2007

Creative Bookbinding City Lit, London

April 2005

Workshop in Packaging Design IDEP Polytechnic Institute, Barcelona
Workshop in Newspaper Design IDEP Polytechnic Institute, Barcelona

2000-2005

Graphic Design and Art Direction degree IDEP Polytechnic Institute, Barcelona

1994-1999

Secondary School I.B. Bisbe Sivilla, Calella - Barcelona Bachillerato (A level equivalent)

LANGUAGES

Spanish and Catalan: fluent

References available upon request.